

MAY 2025

TREND 10



TAYLOR
Behind every great brand, there's Taylor.

CARRYALL SHOULDER BAG -
CLOUD QUILTED MATERIAL

PLEASE NOTE: ALL PRODUCTS SHOWN ARE SUBJECT TO COMPLIANCE APPROVAL BEFORE CONFIRMATION.

MEANINGFUL SUSTAINABILITY

More consumers are prioritizing environmental and social responsibility in their purchases, valuing the story behind products as much as the products themselves.



Denik Embroidered Journal

When you purchase notebooks through Denik, you're helping to fund schools around the world while also supporting art and the artists that make it.

Grosche International Inc.
20oz Alpine Flip N Sip
Insulated Water Bottle



every GROSCHE product purchased funds 50+ days of safe drinking water for someone in need

iCOOL® Vail 30-Can
Cooler Tote Bag

A portion of all proceeds is donated to Shelter to Soldier™, a non-profit organization that rescues dogs to train as service animals for veterans in need.



FEED Organic Cotton
Crossbody

Every FEED product provides school meals to children - sometimes their only meal that day.



MiiR® Olympus 2.0
3L Zippered Pouch

MiiR gives at least 1% of revenue to nonprofit organizations whose work empowers communities while benefiting the health of their natural environments

Featured Brand

asobu®

Asobu brings the fun and playful spirit of Japanese culture—true to the meaning of "asobu"—into every product they create. Since the 1990s, they have grown from a family business into a globally recognized brand, offering drinkware that blends design, innovation, sustainability, and safety to elevate your everyday.



Style Spotlight

Lavender Fields

As we transition from spring into the vibrant days of summer, expect to see bold, vivid floral tones emerging across shops. Among them, lavender stands out—not only as a popular color for products, but also as a trending scent capturing consumer interest.



Design & Decoration Spotlight

Patches Branding



According to ASI, searches for patches were up **24%** in Q1. Keep things clean, simple and organized with this trending technique.



Trending Apparel



UNRL Cayman Polo



WOLVERINE PENCIL SLEEVE
6 PANEL CAP



JERZEES® UNISEX
NUBLEND®COLORBLOCK
RAGLAN HOODIE
SWEATSHIRT



ADIDAS PRINTED
BLEND POLO



FOOTJOY MEN'S
ZEPHYR WINDSHIRT



FOOTJOY WOMEN'S
HYBRID QUARTER-ZIP



WOMEN'S OLYMPIA SHELL

Trending Drinkware

URBAN PEAK® DUAL CHILL
27OZ COLD BREW TUMBLER



B.FREE RAINBOW
PRIDE 22OZ SPARKLE
STRAW TUMBLER



ICOOL® GLENWOOD 35 OZ.
DOUBLE WALL, RECYCLED
STAINLESS STEEL WATER BOTTLE



ASOBU 33OZ MINI JUG



TREND SETTER 12OZ
MINI BOTTLE



CAMELBAK THRIVE™ 32
OZ CHUG BOTTLE WITH
TRITAN™ RENEW



FELLOW CARTER 3-IN-1 SIP
SYSTEM

Trending Bags

Large EVA Seaside
Sea Esta Beach Bags



FEED ORGANIC COTTON
CROSSBODY



CLASSIC REVIVAL
DRAWSTRING BAG



DENSON RPET
EXPANDABLE DUAL
COMPARTMENT
COOLER BAG



ULTRALIGHT 5L DRY
BAGS



VENICE RPET NON-
WOVEN WINE TOTE BAG



DALTON DRY POCKET ANTI-
THEFT BACKPACK

Trending Tech

Portia Bamboo Charging Valet Station



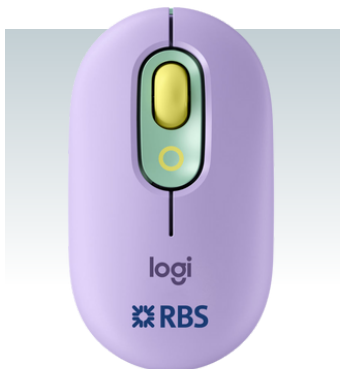
LAPTOP POWER 20,000 MAH PD POWER BANK WITH INTEGRATED CABLES



LOGITECH® CASA POP-UP DESK



WELLABLE™ WHITE NOISE SUNRISE ALARM CLOCK



LOGITECH® POP MOUSE



H2O MAG-N-STAND PAIR



LAPTOP TRIO MONITOR EXTENDED

Trending WOW

PEN BAR EXPERIENCE IN A BOX



MARBLED LEATHER
JOURNAL COVER



NAYAD® QUEST 23OZ
MUG WITH FOLDABLE
HANDLE & SNACK CUP



VINTAGE CLOCK WITH
ANALOG-LIKE DISPLAY



ELEMENTAL PREMIUM
REFILLABLE CAR VENT
DIFFUSER



FELLOW STAGG PRO EKG
ELECTRIC KETTLE



SAND-FREE TOWEL
BACKPACKS

Trending Bundles



Travel Lover Kit



THE VERSATILE SET



SWISS FORCE®
WILDCAT TOOL KIT



EDUARDO TUMBLER &
SPEAKER GIFT SET



FITNESS ESSENTIALS KIT



TUCK GUSSET
POUCHES SET OF 3



MANHATTAN II GIFT SET W/
MAGNETIC JOURNAL &
RECYCLED PEN

Trending Under \$10

12 oz. Scout Tumbler with Straw Lid, Full Color Digital



CORD LANYARDS



DESKTOP PICKLEBALL



ICED COFFEE COOLER MEDIUM



SMALL DYE SUBLIMATED GOLF TOWEL



DESKTOP GOLF



SCREEN BUDDY SPINNER & CLEANER



AHEAD WHARF CAP

THANK YOU

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taylorpromo.com

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